

**8:30-9:45 AM
WELCOME & KEYNOTE ADDRESS**

President's Welcome:
Gerri Fegan, *MSLA President*

Update and Greeting:
Greg Pronevitz, *MLS Executive Director:*
The New Massachusetts Library System

8:30-9:45 AM

Keynote Address

Michael Dahl

*From Tarzan of the Apes
to the*

*Library of Doom:
One Author's Journey
into the
21st Century!*



From the moment he stepped into a library as a young child, Michael Dahl was hooked on books! He went on to read thousands and write hundreds of them, fiction, nonfiction, chapter books and graphic novels. Some of them won awards, and some of them turned reluctant readers into book lovers. Michael shares with insight and humor how librarians changed his life at various stages of his career, and what he has learned about books, children, and how the two connect (and sometimes collide!).

**2010 CONFERENCE
MONDAY
10:15 AM – 11:15 AM
Concurrent
Session I**

Learning Commons Panel

Level: All

- Robin Cicchetti**
Concord-Carlisle High School
- Linda Picceri**
Watertown Middle-High School
- Toni Carlson**
Cunniff Elementary, Watertown
- Valerie Diggs, Moderator**
Chelmsford High School

The panel members will discuss the learning commons philosophy and present ways in which they are converting their libraries into the learning commons model at all three levels, elementary, middle and high school.

Getting Grant Dollars Panel

Level: All

- Mary Frances Zilonis**
Simmons GSLIS
- Marlene Heroux**
MA Board of Library Commissioners
- April Graziano**
Holyoke Community College
- Deborah Lang Froggatt**
Boston Arts Academy/Fenway High

Learn how to approach the grant writing process to become a successful grant writer. A team of experienced grant writers and reviewers will provide tips on navigating this sometimes intimidating process. These school librarians will share their experiences.

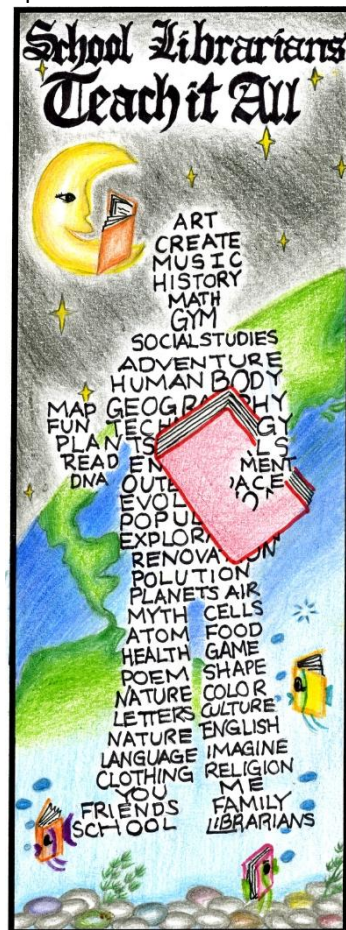


**The Popular and the Literary:
What's New in YA Fiction**

Level: Middle/High

Amy Pattee
Simmons GSLIS

This program shines the spotlight on the latest young adult fiction and nonfiction from popular paperback to literary hardback. Special attention will be paid to those books that address bullying and interpersonal conflict.



Bringing STEM to Your Library

Level: Elementary

Katie Cersale-Messina
Whelan Elementary, Revere

Classroom teachers struggle to fit the required time for math, science, technology and engineering into their daily curriculum. The school librarian can help them! Your school library can be a resource for science, technology, engineering, and math materials. This session will give school librarians ideas to bring back to their libraries to help support STEM at their school. We will go over where to find materials, STEM read alouds, web resources, and project ideas.

AASL's 25 Top Websites for Teaching & Learning

Level: All

Linda Friel

Member of the AASL Task Force

This is the second year that AASL has named the "Top 25 Websites for Teaching and Learning." Find out how these websites were selected, and the criteria used. Learn how these websites best support the Standards for the 21st-Century Learner, and how they can be integrated into a variety of curricula. Come, bring your laptops, and have some fun as you use this opportunity to focus on possible ways to collaborate with classroom teachers and use these exciting Web 2.0 tools to enhance student achievement.



Visit the TRADING POST

- Give an idea
- Get a tip
- Grow your program

2010 CONFERENCE

MONDAY

11:30 AM – 12:30 PM

**Concurrent
Session II**

Cushing Academy: One Year Later

Level: High

Tom Corbett, Cushing Academy

Fisher-Watkins Library Executive Director

This session will review the progress Cushing Academy has made over the past year in its rather aggressive transition away from print and toward digital resources. Come hear how the library now focuses far less on inventory management and much more on finding new and creative ways to better support information AND reading literacy in an all-digital environment. With his MLS from the University of Missouri, Tom Corbett has worn many librarian and archivist hats over the past 25 years. He only recently "migrated" to school libraries in order to participate in this ambitious project at Cushing Academy. Up until now, his background has been in public libraries and library networks, mainly focusing on finding better ways to access, organize and distribute printed books and physical media within and among libraries.

Building a Reading Buzz in the Library

Level: Elementary

Judi Paradis

Plympton Elementary, Waltham

Mary Kenslea

Whittemore Elementary, Waltham

Elementary school libraries are important partners in literacy, supporting all student readers and helping them develop a strong reading habit. In this program, we will share a number of easy-to-implement ideas for creating excitement around reading, from reading incentive programs to book group ideas to partnerships with teachers and reading specialists.

Digital Storytelling: Bringing New Media Together with Traditional Literacies

Level: All

Carol Kelly

Salem State College

The wide variety of new media offers rich and varied presentation options for student work, but too often its use also disguises a lack of substantial content and traditional research. Digital storytelling offers us the opportunity to foster those skills and to set high standards for learning while still supporting the use of the exciting range of possibilities. Session includes basic resources, examples of projects, excellent rubrics and open-ended ideas for every grade level.

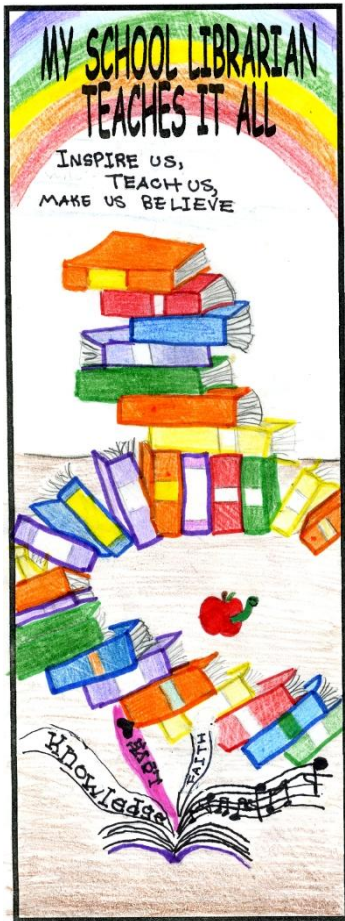


In the summer of 2009, Cushing Academy made headlines with the Headmaster's announcement that the library was discarding its books in favor of digital resources. MSLA honored the Cushing Academy library staff at the 2009 conference.

l-r: Karen Lemieux, Liz Vezina, Susan Larkin

WIN a FREE 2011 CONFERENCE REGISTRATION!

Check the MSLA Member Directory to see who in your district or local area has not yet joined MSLA. The Directory is on the MSLA website, under Members. For every new member you recruit, you will be entered into a drawing for a 2011 Conference Registration.



Digital Literacy Challenge

Level: All

Rachel Costello

Pentucket Regional High School

Lindsey Barlow

Instructional Technology Specialist

Often librarians and technology specialists are tasked with promoting digital literacy without classes. This two year digital literacy challenge project took students and faculty beyond the bell and outside the classroom, alternating library and Web 2.0 learning activities: social bookmarking, online library catalog, citation generators, online study skills workshops, digital footprints, book review messaging, online giving, database research, presidential pledge wiki, online study sessions, Wordle clouds, LibraryThing, and audio creators. These challenges expose students to educational technology and models instructional uses for teachers and administrators. Attendees will receive an e-package to replicate in their schools.



Working WITH the Web: Enhancing Student Research Using Web 2.0 Tools

Level: Middle/High

Christopher Franks

Springfield High School of Commerce

Have you read up on Web 2.0, and attended workshops on using wikis and other tools, but are still not sure how you can implement them at your school? Then this session is for you. We will be examining ways you can begin collaborating with teachers to make research projects more engaging using Web annotation, site creation, and other Web-based tools. At the same time, we will be exploring ways to embrace skeptics and reactive Web usage /filtering policies.

Primary Sources Personalize History: Using *Alan's Letters* as an Introduction to World War II

Level: Middle/High

Nancy Rial

Baldwin School, Cambridge

Alan's Letters is a book about a 16 year-old and his life-altering decision to join the U.S. Army in April 1943. Nancy will explain how the project began and ways to use the book to teach about World War II. She will share interview techniques, tips on using primary sources, and travel resources. Nancy has been researching WWII events for the past ten years and travels between her home in Cambridge, Massachusetts and France.

Mixing Mythology, Science, Art and Writing

Level: All

Ralph Masiello

Author and Illustrator

Stephanie Brockway

Author

The Mystic Phyles is a new middle grade illustrated novel series written by Stephanie Brockway and illustrated by Ralph Masiello. Ralph is the author/illustrator of *Icky Bug Alphabet*, *The Skull Alphabet*, *The Flag We Love*, and his own how-to-draw series. *The Mystic Phyles: Beasts* is the first in a series of visual journals written by the fictitious 13 year old, Abigail Thaddeus. She is sent on a secret quest to unearth the mysteries of mythological beasts while discovering that there are mysteries lurking in her own dysfunctional teenage life. Take a visual journal expedition deep into the world of mythology, through science and art. Learn about the Vegetable Lamb of Tartary, the Bonnacon, the Barguest, the Ahoon, and many more. Discover how Cryptozoology seeks to validate the origins of legend. Learn methods of designing visual journals, field guides, and alphabet books, using what students have discovered while researching mythological themes. Come laugh, learn, and explore the depths of the human imagination.



The Common Core Standards for English Language Arts: A New Opportunity for Massachusetts Educators

Level: All

Susan Whelple

Department of Elementary and Secondary Education (DESE)

Director of the Office for Humanities

In July 2010, the Board of Elementary and Secondary Education adopted the national Common Core Standards, the first new standards in Massachusetts for English Language Arts since 2001. Come to this session to learn who developed Common Core Standards and what's in them. Understand how librarians can take the lead in their schools and districts in helping others make the transition to these new standards.

ALL HANDOUTS

will be available
on the

MSLA WEBPAGE

Handmade Books for a Healthy Planet: Earth-Friendly Bookmaking Around the World

Level: All

Susan Kapuscinski Gaylord

Book Artist

In this time of transition in the world of books, take a look back at the development of the book form through time and across cultures and learn how to make handmade books with your students. After a short history lesson, you'll make four books from around the world with recycled materials: a wish scroll from Ethiopia, an accordion book from China, a comic book from the US, and a news book from Europe. You'll get ideas for content and adaptations and be ready to go back to your library and make books with your students.

2010 CONFERENCE
MONDAY

3:00 PM – 4:00 PM

**Concurrent
Session IV**

Cartoons and Comics and Animations, Oh My!: Using GoAnimate and ToonDoo to Engage Your Students

Level: All

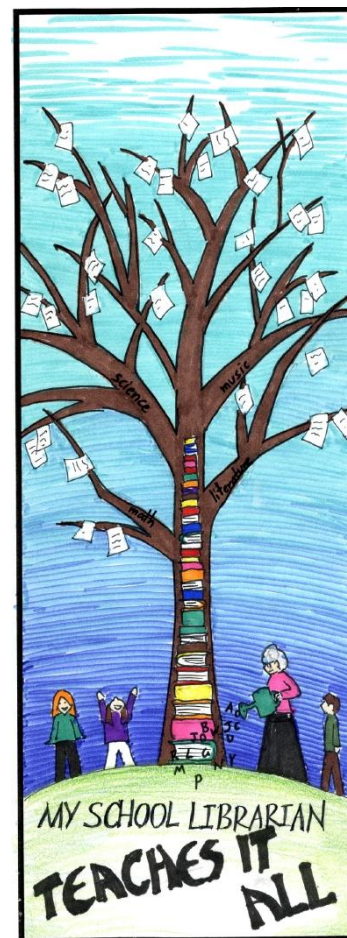
Laura Beals D'Elia

Fay School

GoAnimate is an online video animation creator and ToonDoo is a comic strip generator. Both tools allow the user to make fun, meaningful, and captivating mini lessons. These can be shared and viewed online or embedded into your web site or blog. Use them to enrich your curriculum, to create instruction that is accessible at any time, and to make lessons memorable. Both tools are easy ways to incorporate 21st century skills into your curriculum. Laura will show some of her creations, as well as the basics of using each tool.

NOTE Technology prerequisites:

- Your own laptop (wireless capable)
- Adobe Shockwave: Free download from Adobe website
- Adobe Flash: Free download from Adobe website
- Browser: Firefox or Chrome



What's New in Children's Books

Level: Elementary

Pat Keogh

Retired School Librarian

Worcester State Adjunct Professor

This session looks at new books that school librarians might consider adding to their libraries. Pat will include both fiction and nonfiction from the 2010 publishing season. Renowned for her presentations on children's literature, Pat has been a regular columnist on children's literature in the *MSLA Forum*.

