



## **MSLA 2008 Conference Sponsorship Opportunities**

Listed below are the MSLA 2008 Conference sponsorship opportunities. The sponsorship items are on a first available basis. Companies must be exhibiting at the Conference to be a Conference sponsor. Opportunities marked with an asterisk (\*) indicate that multiple companies/organizations can have co-sponsorships. Opportunities marked with a diamond (◇) indicate an exclusive sponsorship for one company/organization only.

### **Conference Binders Recognition (\*)**

The sponsoring company/organization logo will appear on the conference binder cover, along with the MSLA logo. The company/organization will also have a full page advertisement inside the binder and will be recognized on the MSLA web site with a link to the sponsor's web page. One company representative will receive a dinner ticket for Sunday's night dinner.

**\$1,000**

### **Conference Bags (◇)**

The sponsoring company/organization logo will appear on the conference bags, along with the MSLA logo. The sponsor will also be recognized on the MSLA web site with a link to the sponsor's web page. One company representative will receive a dinner ticket for Sunday's night dinner.

**\$1,200**

### **Sunday, November 2 Lunch Recognition (◇)**

The sponsor will have an opportunity to drop a company flyer/packet on all chairs (approximately 300 seats) and table signage (to be done by the sponsoring company) at each table at the Sunday, November 2 lunch. MSLA will create a "lunch sponsored by" sign to be posted at the lunch entrance. The sponsor should indicate on the material where they are located in the Exhibit Hall so attendees can visit their booth. The sponsor will be recognized in the conference schedule and on the MSLA web site with a link to the sponsor's web page. Two company representatives will receive Sunday lunch tickets and dinner tickets for Sunday's night dinner. *Note – sponsoring company is responsible for copying of materials placed on seats and table signage.*

**\$1,000**

### **Sunday, November 2 Dinner Recognition (◇)**

A company representative will introduce dinner speaker Michael Tougias. The sponsor will have an opportunity to drop a company flyer/packet on all chairs (approximately 160 seats) and table signage (to be done by the sponsoring company) at each table at the Sunday, November 2 dinner. MSLA will create a dinner "sponsored by sign" to be posted at the dinner entrance. The sponsor should indicate on the material where they are located in the Exhibit Hall so attendees can visit their booth. The sponsor will be recognized in the conference schedule and on the MSLA web site with a link to the sponsor's web page. Two company representatives will receive dinner tickets for Sunday's night dinner. *Note – sponsoring company is responsible for copying of materials placed on seats and table signage.*

**\$2,000**

***MSLA welcomes suggestions for other types of sponsorship ideas. Please contact Conference Coordinator, Melissa Lynch for sponsorship availability and information at 978-884-4002 or [conference@maschoolibraries.org](mailto:conference@maschoolibraries.org)***