

MSLA Strategic Plan for 2011-2016

VISION and MISSION STATEMENTS



Vision

All Massachusetts schools will have inclusive, accessible and supportive library programs managed by credentialed school librarians who provide equitable opportunities for every student to learn and succeed.

Mission

MSLA promotes school librarian leadership and school library programs that provide resources, instruction, and opportunities for collaboration that maximize student learning. MSLA works to ensure every school has a school library program that is fully integrated at all grade levels across the curriculum and has a significant and measurable impact on student achievement.

MSLA provides its members with paths to school library leadership. The organization communicates its vision to members and potential members, the educational community, and the general public.

I. Members and Potential Members

Members and potential members are defined as anyone who supports the advancement of school library programs.

GOAL: To strengthen the profession and enhance the expertise of all members while offering nonmembers a rationale for joining the organization.

- 1a. Objective: Identify, recruit, support and retain an active, involved membership.**
- 1b. Objective: Support and sponsor professional development opportunities for the membership.**
- 1c. Objective: Develop and promote current and future leaders in the organization and in the profession.**

II. Educational Community

The educational community is defined as follows:

Local: School administration, school committee, teachers, students, school council, PTA/PTO, student council, public library, local educational funding organizations.

State/regional: Massachusetts Board of Library Commissioners (MBLC), Massachusetts Library System (MLS), Massachusetts Board of Elementary and Secondary Education (BESE), Massachusetts Department of Elementary and Secondary Education (DESE), Massachusetts Teachers

¹st reading and vote by Executive Board: May 21, 2011; ²nd reading and vote to approve: June 8, 2011

Executive Board members present at 5/21/11 strategic planning retreat: Leigh Barnes, Amy Bloom, Linda Coviello, Valerie Diggs, Julie Farrell, Gerri Fegan, Sharon Hamer, Sandy Kelly, Kathy Lowe, Judi Paradis, Ann Perham, Kathleen Porter, Eleanor Rogers, Amy Short, Christine Steinhauer, Maureen Tannetta, Carrie Tucker, Jennifer Varney, Lynn Weeks. Strategic planning facilitator: Susan Ballard, Londonderry, NH

Association/American Federation of Teachers (MTA/AFT-Massachusetts), Massachusetts Association of School Superintendents (MASS), Massachusetts Secondary School Administrators Association (MSSAA), Massachusetts Elementary School Principals Association (MESPA), Massachusetts Computer Using Educators (MassCUE), New England School Library Association (NESLA), Massachusetts Library Association (MLA), New England Association of Schools and Colleges (NEASC), Massachusetts Association for Supervision and Curriculum Development (MASCD), school library training programs, Association of College and Research Libraries-New England Library Instruction Group (ACRL-NELIG), school boards, educational consortia (e.g., EDCO), Massachusetts Association of School Committees (MASC); Working Group for Educator Excellence (WGEE), Legislative Library Caucus, Massachusetts Reading Association (MRA).

National: American Library Association (ALA), American Association of School Librarians (AASL), National Education Association (NEA), Association for Supervision and Curriculum Development (ASCD), International Reading Association (IRA), Partnership for 21st Century Skills (P21), United States Department of Education, International Society for Technology Education (ISTE), Association for Educational Communications and Technology (AECT), National Council for Accreditation of Teacher Education (NCATE).

GOAL: To inform and advocate for the vital role strong school library programs play in student achievement.

- 2a. Objective: Define and communicate the positive impact of school library programs staffed by a credentialed school librarian on student achievement.**
- 2b. Objective: Showcase best practices in school library programs within the educational community.**
- 2c. Objective: Identify, develop, and prioritize collaborative professional partnerships.**

III. General Public

The stakeholders in the community are: elected and appointed officials (federal, state, local); voters; community, charitable and service organizations; alumni; parents; senior citizens; media outlets; donors; businesses.

GOAL: To advocate for and publicize the importance of strong school library programs and demonstrate their impact on student achievement.

- 3a. Objective: Develop a marketing and public relations program that reaches out to voters and decision-makers.**
- 3b. Objective: Develop legislation that creates library program guidelines and policies for Massachusetts schools and requires cities and towns to provide and support school library programs.**
- 3c. Objective: Provide members with resources, tools and training to advocate locally and statewide for school library programs.**

¹st reading and vote by Executive Board: May 21, 2011; ²nd reading and vote to approve: June 8, 2011

Executive Board members present at 5/21/11 strategic planning retreat: Leigh Barnes, Amy Bloom, Linda Coviello, Valerie Diggs, Julie Farrell, Gerri Fegan, Sharon Hamer, Sandy Kelly, Kathy Lowe, Judi Paradis, Ann Perham, Kathleen Porter, Eleanor Rogers, Amy Short, Christine Steinhauer, Maureen Tannetta, Carrie Tucker, Jennifer Varney, Lynn Weeks. Strategic planning facilitator: Susan Ballard, Londonderry, NH