

2012 MSLA Bookmark Contest FAQs



Who can enter the contest?

Any current member of MSLA can enter.

What if I am a district supervisor with many schools?

*A supervising department chair who supervises non-member schools may submit a maximum of three entries per division **for the schools s/he supervises.***

(For example, an MSLA district library director of three elementary schools may submit only three division entries for all three schools, not nine.)

Non-member libraries are not eligible to participate in the contest.

What if I am not a member of MSLA?

JOIN NOW! Obtain membership at www.maschoollibraries.org

How do I run the contest at my school?

You have the choice of doing it a number of ways: working with classroom or art teachers, having students work on it during library time or free time, celebrating literacy events such as Children's Book Week or Banned Book Week. Promote this school-wide contest and offer prizes for winners in your school.

When do I send in the contest entries?

You may send the entries to via mail anytime...all entries must be postmarked by February 17, 2012.

Send entries to: Lt. Job Lane School / Linda Coviello MSLA Bookmark Contest / 66 Sweetwater / Bedford MA 01730

What information do I need to submit an entry?

The contest templates for photocopying are on the website at www.maschoollibraries.org. Each entry needs the student's name, grade, school, school address, the member librarian's name and email address, and the name of your local newspaper. We also ask for parent/guardian signature for publicity purposes. Entries without parent/guardian permission are disqualified.








Previous winners recommend that you fill out as much of the entry with school information before photocopying. Print the required information and duplicate for your students.

Will I be able to get my students' entries back?







Entries will NOT be returned. The best advice would be to scan your entries into a file or to make color copies before mailing.

What do the students win?

Winning students receive:

-  500 bookmarks of their winning design
-  an enlargement of their bookmark
-  a gift certificate to a local book store
-  a framed award certificate with our distinguished judges' autographs
-  a commendation from their legislator
-  an invitation to participate at the awards ceremony at MLA/MSLA Joint Legislation Day in March or April (TBA)
-  a tour of the State House on Legislation Day

Honorable Mention awardees receive:

-  a personal set of 50 bookmarks of their winning design
-  an enlargement of their bookmark
-  a framed award certificate with our distinguished judges' autographs
-  a commendation from their legislator
-  an invitation to participate at the awards ceremony at MLA/MSLA Joint Legislation Day in March or April (TBA)
-  a tour of the State House on Legislation Day

How do schools publicize their school's winners?

Immediately following the judging, emails are sent to the Library Teachers who have winning or honorable mention bookmarks.

Make sure your email address is correct on the bookmark entry. As soon as all have been contacted, MSLA sends out press releases to the newspapers listed on the entry form. It is the responsibility of the school librarian to provide more in-depth ceremonies, interviews, and news coverage. MSLA will gladly help out with information to encourage news events.

MSLA encourages members to send any news articles about this event for display at the MSLA conference.

How can I help with next year's bookmark contest?

We are always looking for School Librarians to help us with our bookmark contest. You can volunteer by completing the MSLA Volunteer Application at the MSLA conference or by contacting Kathy Lowe, MSLA Executive Director klowe@maschoollibraries.org