

# 2012 MSLA

## Bookmark Contest

<http://www.maschoollibraries.org>

### "I'm WILD about My SCHOOL LIBRARY!"



Student's Name (PRINT CAREFULLY) \_\_\_\_\_ Grade: \_\_\_\_

School: \_\_\_\_\_ Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

School Librarian: \_\_\_\_\_ School Librarian's Email: \_\_\_\_\_

Your local newspaper(s) and address: \_\_\_\_\_

Student work / pictures of the student may be used for: ...x... News Release \_\_\_x\_\_\_ Photographs \_\_\_x\_\_\_ Video \_\_\_x\_\_\_  
Audio \_\_\_x\_\_\_ MSLA webpage to be used for the purpose of publicizing School Library Month in Massachusetts and the school  
library programs in schools.

I (we) give my (our) permission to the Massachusetts School Library Association to use my child's name and intellectual property  
and/or photograph, videotape, or any likeness for publicity and the use of statements/bookmarks made or attributed to my child  
relating to this bookmark contest and School Library Month and grant to MSLA any and all right to said use without further  
compensation. It is my (our) understanding that my signature below releases MSLA from any financial or legal responsibility for  
the use of this media relations/promotional materials.

Signed: \_\_\_\_\_ Relationship: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE PRINT PARENT/GUARDIAN NAME: \_\_\_\_\_

## Instructions for the School Librarian:

MSLA member librarians can submit up to three (3) winning bookmarks for each of the divisions:

Division 1: Kindergarten - Grade 1

Division 2: Grade 2 - Grade 3

Division 3: Grade 4 - Grade 6

Division 4: Grade 7 - Grade 12

**Entries must be postmarked by  
February 17, 2012**

The School Librarian can choose to print the contest theme statement in the entry template before photocopying. **Judges consider the theme to be an integral part of the contest.**

Each school winner will receive recognition from his/her school library and will be entered into the statewide contest to receive additional prizes for the school's library.

All entries will be considered by a team of impartial judges. The winners and honorable mentions in each division will be awarded prizes at the State House in March/April (TBA). All School Librarians, collaborating teachers, administrators and families of winners and honorable mentions are invited to attend the ceremony. Winning School Librarians will present the award to their students. A special tour of the State House concludes the day.

MSLA will prepare general press releases, but we encourage School Librarians to pursue personal news stories with their local news outlets.

For answers to frequently asked questions and more information, please consult the MSLA webpage [www.maschoolibraries.org](http://www.maschoolibraries.org) or email MSLA Bookmark Contest Chairperson, Linda Coviello: [lcoviello@maschoolibraries.org](mailto:lcoviello@maschoolibraries.org)

**Mail all entries postmarked by 2/17/12 to:**

Lt. Job Lane School  
Linda Coviello/MSLA Bookmark Contest  
66 Sweetwater Avenue  
Bedford, MA 01730



## "I'm WILD about My School Library"

Celebrate your School Library Program by designing a bookmark that shows the many activities, lessons, and experiences that your School Librarian teaches in your school library.

What new and exciting things have you been doing at your School Library?

How has your School Librarian helped your School Library to keep up with the 21<sup>st</sup> Century?

What has been your favorite experience?

What makes your library program special?

**Before you begin, check these rules:**

- **Draw your bookmark on this form only.**
- This page must not be enlarged or diminished for printing purposes.
- Make sure all words and proper names are spelled correctly.
- Use markers, crayons, pencils, or pens. (Note: gel pens do not photocopy well.)
- **Artwork must be original - no computer images; no characters from books, TV, movies, comics.**

**This entry must be submitted to your School Librarian for your school's contest.**

The School Librarian will select the entries from your school for the statewide contest and send them to MSLA. *Good Luck!*

**NO private entries will be accepted.**

Entries will NOT BE RETURNED; please make a copy before sending.

All entries must be submitted by  
MSLA members, postmarked by  
**February 17, 2012**