

# MSLA AWARD: WEB SEAL OF EXCELLENCE



To be completed by the Judging Panel

Name of the website/ning/blog/wiki:

URL:

Nominated by:

Date Received:

Membership status:

## CRITERIA: MSLA Web Seal of Excellence Award

**SCORING:** 5=Exemplary 4=Commendable 3=Acceptable 2=Needs attention 1=Marginal 0=Not Acceptable

### Purpose and Program:

5	4	3	2	1	0	Presents a clear purpose to the visitor/user
5	4	3	2	1	0	Promotes school libraries through positive message(s) and quality of the site Promotes the school's library program and student learning

### Content:

5	4	3	2	1	0	Content supports the purpose of the site; Content is appropriate to the audience
5	4	3	2	1	0	Promotes school library standards
5	4	3	2	1	0	Represents current "best practice" in school libraries
5	4	3	2	1	0	Observes security/safety: protects sensitive student information; Maintains copyright compliance; observes subscription terms (passwords, login information)

### Organization:

5	4	3	2	1	0	User-friendly and inviting; Navigation is clean and logical
---	---	---	---	---	---	--

### Technical Aspects / Mechanics / Aesthetics:

5	4	3	2	1	0	Site is clearly identified and easily found; External links are error-free
5	4	3	2	1	0	Design is consistent throughout the site; Aesthetically pleasing but not distracting: graphics, colors, devices do not detract from content & purpose
5	4	3	2	1	0	Mechanics of language are error-free: spelling, grammar, punctuation
5	4	3	2	1	0	Provides contact / author information; Date of creation/revision is posted

**TOTAL SCORE:**

**Comments:**